

Silvia Chiappalone

☎ ++39-339-811-0549

✉ sivech.c@gmail.com

- Portfolio: www.sivech.com
- LinkedIn: it.linkedin.com/in/sivech

Summary

Deepen my design skills and experience through innovative and cutting edge projects. I usually pursue my goals with determination and enthusiasm. I'm a very curious person, always up to date about design, user experience and communication trends and technologies.

Skills

- graphic design
- web design
- user interface design
- art direction
- web project management
- digital illustration

Software Skills

MAC OS and WINDOWS (up to the latest versions of both)

- Strong knowledge of Adobe Creative Suite (up to the latest versions) in particular Photoshop, Illustrator and Indesign

Microsoft Office, QuarkXpress, Axure. Basic knowledge of video editing tools (Adobe Premiere, Adobe After Effects).

Work Experience

- Web Area Manager (from September 2011) and Senior Graphic and Web Designer ECRM Italia S.r.L. - Consulting and marketing company - Milan, Italy

June 2008 to present

- Design and creation of web sites, mobile app, newsletters, banner and communications
- Writing Project Documents, wireframe, prototyping - coordination project step
- Managing web team and junior graphic designers

Clients: Sephora, Mont Blanc, Guess, Heineken, Salmoiraghi & Vigano, Volkswagen Italia, Seat, Elena Mirò, Coccinelle, Quattroruote, Coca Cola Hellenic S.p.A.

- Senior Graphic and Web Designer Logotel S.p.A. - Consulting company - Milan, Italy

June 2005 - May 2008

- Design and creation of web sites communities, newsletters, banners
- Managed marketing and advertising, design for print

Clients: TIM, Telecom Italia S.p.A.

- Graphic and Web Designer Iovorrei, Gruppo Rinascente - E-commerce website - Milan, Italy

October 2003 - December 2004

- Junior Art Director and Web Designer Metazoo (Gruppo Bestseller) - Advertising and communication company - Milan, Italy

May 2003 - December 2003

- Graphic and Web Designer Espin S.P.A. - Web communication company - Milan, Italy

April - May 2003

Work Experience

- > **Graphic and Web Designer**
Magneti Marelli S.p.A. - Turin, Italy
May 2000 - November 2000
- > **Graphic and Web Designer**
Politecnico di Milano - Laboratorio HOC - Milan, Italy
May 1999 - December 1999

Work as a free lance

- > **Graphic Designer**
Gattinoni Communication - Communication Company - Milan, Italy
January 2013 - July 2013
- > **Graphic Designer**
Ogilvy & Mather Italia - Health division Advertising and Communication Company - Milan, Italy
March 2013 - May 2013
- > **Graphic and flash Designer**
Altrimedia - Advertising and Communication Company - Milan, Italy
2011 - 2012
- > **Journalist and blogger**
Edizioni Master -Publishing house - Rende (CS), Italy
November 2007 – October 2010
- > **Graphic Designer**
Give Ma a Chance -Publishing web house - Milan, Italy
November 2008 – October 2012
- > **Art Director**
Enjoy in - Publishing house - Milan, Italy
September 2006 – December 2007
- > **Art Director and Web Designer**
Network italia Advertising and Communication Company - Milan, Italy
February 2005 – April 2005
- > **Art Director**
Health Advertising - Advertising and Communication Company- Milan, Italy
February 2004
- > **Software Teacher**
Photoshop, Dreamweaver, Quark Xpress Many Service Agencies - Milan, Italy
October 2002 - December 2003
- > **Graphic and Web Designer**
Cristall S.R.L. (internship) - Milan, Italy
September 2002 – October 2002

Awards, presence and publication

- > **Donna è Web 2008 - Viareggio il 29 marzo 2008.**
Presence as jury member of competition (<http://www.donnaeweb.it>) and speaking about “Design & top blog in rosa” during the meeting “Donne attorno a un tavolo”
- > **A tribute to celebrities 2007**
Presence on the illustration book managed by Pedro Guitton.
Illustrations on pages 236-237 (Willie Wonka) and page 538 (Manga Sick Boy).
- > **Web Music Award 2005, Italian DJ**
2nd placing ex aequo for the website www.djringo.com (online until December 2005)

Education

- > **October 2001 - Graduated at Politecnico di Milano - Milan, Italy**
Faculty of Design (Master degree equivalent) - Full score
Specialization in **Visual and Multimedial Communications.**
Thesis title: Designing a system of services for the mobility in optical multiaccess: On-board computer.
- > **October 2002 - Web Manager - Milan, Italy**
Post-degree Course and Internship

Languages

Italian - mother tongue.

English - fluent both spoken and written

French - school both spoken and written